

2024 OCBC China Cycle launched successfully!

To firmly support One Group Policy, and welcome the 16th OCBC Cycle on May 11-12 in Singapore, OCBC China Brand & Communications Department, in collaboration with Shanghai Staff Club and Shenzhen Employee's Union, launched the 1st OCBC China Cycle on April 20.

In the season of blooming flowers and vibrant nature, 40 employee cyclists from Shanghai and Shenzhen enjoyed this small yet beautiful cycling feast. In terms of cycling routes, the Shanghai leg of the event featured urban greenways, starting and ending at the OCBC Centre, passing through the city landmarks such as Century Park, Liandong Park and Shanghai New International Expo Centre. Meanwhile, the Shenzhen leg highlighted the natural sceneries, traversing the most beautiful coastal boardwalks, Yangmeikeng Beach, Hetang Wetland Park in Mount Qiniang and other scenic spots. Both locations, synchronized yet distinct in style, showcased contrasting styles that complemented each other in this exciting event.



Cycling is not only a healthy way of exercising but also an eco-friendly mode of transportation, which also aligns perfectly with OCBC's proactive advocacy of environmental protection. We hope that through this cycling event, we can inspire more employees to pay attention to environmental protection and actively participate in sustainable development practices!